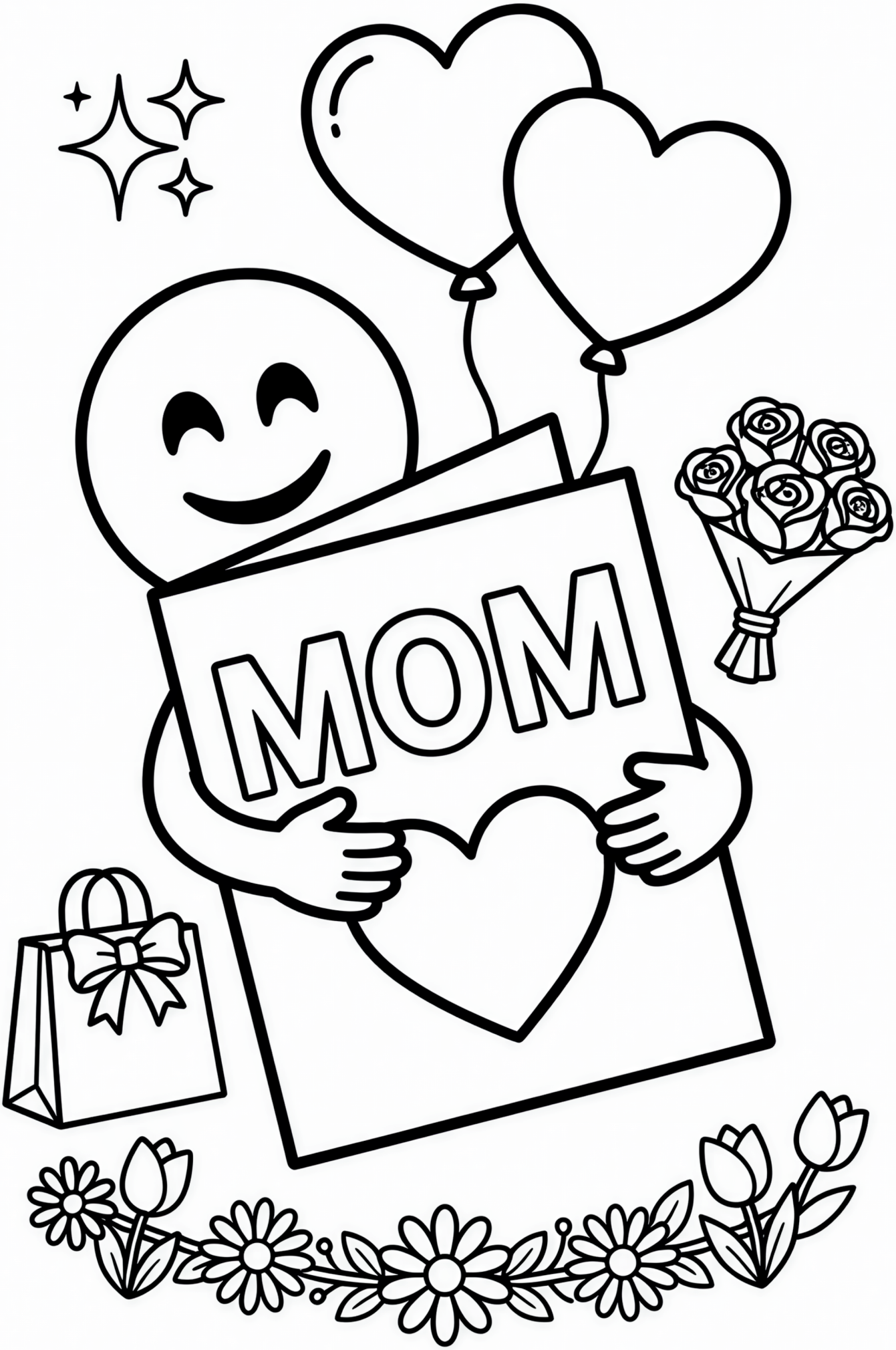
MOM